

Sunday, August 2, 2009

SEARCH GO!

- [BIO AUSTRALIA](#)
- [BIO CHINA](#)
- [BIO INDIA](#)
- [BIO INDONESIA](#)
- [BIO JAPAN](#)
- [BIO KOREA](#)
- [BIO MALAYSIA](#)
- [BIO NEW ZEALAND](#)
- [BIO PHILIPPINES](#)
- [BIO SINGAPORE](#)
- [BIO TAIWAN](#)
- [BIO THAILAND](#)

Get the latest news on life sciences in your mail box

Name

E-Mail Id

Advertisement

Find new clients or partners!

Wired/Wireless
Thermal
Validation
Cleaning
Validation

Exhibit at the
**ASIA'S LARGEST
BIO EVENT**

CEbiotech.com
All about biotech in Central Europe

NZBIO

faba
FEDERATION OF ASIAN BIOTECH ASSOCIATIONS

28-30 October 2008
The Hilton
La Jolla Torrey Pines
San Diego

Pharma » News » Story

Ecron Acunova forms alliance with Essential CRO

Bangalore, Jul 31, 2009: Bangalore-based Ecron Acunova, a Manipal group CRO has formed a global alliance with Illinois, US-based Essential CRO.

"The deal between the two will strengthen the service offerings in emerging markets and help customers leverage the convergence of a broad global network," a prepared release said.

This alliance provides pharmaceutical, biotechnology, device, diagnostic and nutritional sponsors with access to 18 countries in key emerging sectors for clinical research. The alliance network is established through a combination of Essential CRO's presence in Gurnee, Illinois with Ecron Acunova, with its US office in Princeton, NJ and an established presence, headquartered in Frankfurt, Germany, across 14 countries in Europe.

Speaking on the strength of this alliance, Mr. Lee Jones President & CEO of Essential CRO said, "This alliance provides immediate global capability to our sponsors through highly experienced best-in-class operations that have been harmonized between the partners without our undergoing the years or cost of such development independently. Our combined size of 350 employees and corporate cultures of fast, focused, friendly and flexible relationship management ensure that the alliance maintains the ability to meet unique sponsor needs in a timely manner."

Driving advantages of Europe and India, Mr. D A Prasanna, Founder of Ecron Acunova added, "Our strategic alliance adds over twenty years of clinical trial experience of conducting trials for marketing authorizations in the key markets of US and EU and the fast patient recruitment advantage of Central and East Europe and India. Essential's therapeutic database of over 4,500 studies makes its feasibility truly unique, and its global patient recruitment expertise has unmatched results. Further, sponsors see benefit in speedy completion of early development studies with Ecron Acunova's PK/PD, central lab and biometric services under one roof. While both partners offer full-service CRO operations independently, their execution synergy is enhanced when operating together, rivaling the capability of any competing CRO."

© BioSpectrum Bureau

Email this article Comment on this article Print this article

Advertisement

FREE
Copy of
Asia Life Sciences Services Resource Guide 2009

With subscription of **BioSpectrum Asia***

*Subject to approval
subscribe now!



CyberMedia Network Websites

[Voice&Data] [PCQuest] [CIOL] [Dataquest] [Living Digital] [IDC India]
[DQ Channels] [The DQweek] [CyberMedia Careers]
[CyberMedia Events] [CyberMedia Digital] [Cyber Astro] [CyberMedia India] [Global Services] [BioSpectrum]

Copyrights are reserved for **BioSpectrum** ; Designed by : Altered Black