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## Essential CRO and Ecron Acunova Form Global Alliance

Aug 3, 2009  
Company News Release

Gurnee, IL, August 3, 2009

Essential CRO and Ecron Acunova have announced the formation of a global strategic alliance. The alliance network is established through a combination of Essential CRO's presence in Gurnee, Illinois with Ecron Acunova, based in Bangalore, India with its U.S. office in Princeton, NJ and an established presence, headquartered in Frankfurt, Germany, across 14 countries in Europe.

While Essential and Ecron Acunova have been partners for several years, the magnitude of project size and positive feedback from sponsors on the combined team execution have influenced the establishment of this alliance. The alliance has passed several international clients QA audits over the past two years reinforcing the quality of execution. In the past six months the alliance has won global projects in the eight figure range in over 14 countries from leading mid-sized biotech and large pharma sponsors.

### About Essential

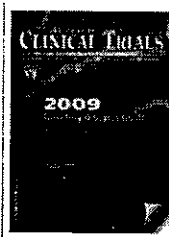
Essential provides CRO and patient recruitment services. The organization's two main service offerings of CRO and patient recruitment services are independent, yet fully integrated. Visit [www.essentialgroupinc.com](http://www.essentialgroupinc.com) for more information.

### About Ecron Acunova

Ecron Acunova is headquartered in Bangalore, India with European HQ in Frankfurt, Germany and US HQ in Princeton, NJ. Ecron Acunova provides services for Phase I-IV clinical research, including Clinical Trial Management, Clinical Data Management, PK/PD services and Central Lab with its research centers in Germany and India. Ecron Acunova provides clinical development services to the pharmaceutical, biotechnology, nutritional, device and medical diagnostics industries. Visit [www.ecronacunova.com](http://www.ecronacunova.com) for more information.

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